



COMMUNICATION BEGINS THE PROCESS OF BRINGING ABOUT CHANGE

Recovery, Renewal & Resilience Workshop

MARCH 8, 2018 | UNIVERSITY OF VIRGIN ISLANDS

Image Credit: U.S. Virgin Islands Department of Tourism



JUSTIN L. MOORHEAD

A little about me and what influences my **thinking**



LIFE GOAL:



to marry development planning and finance



VICAPITALRESOURCES.COM
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COMMUNITY

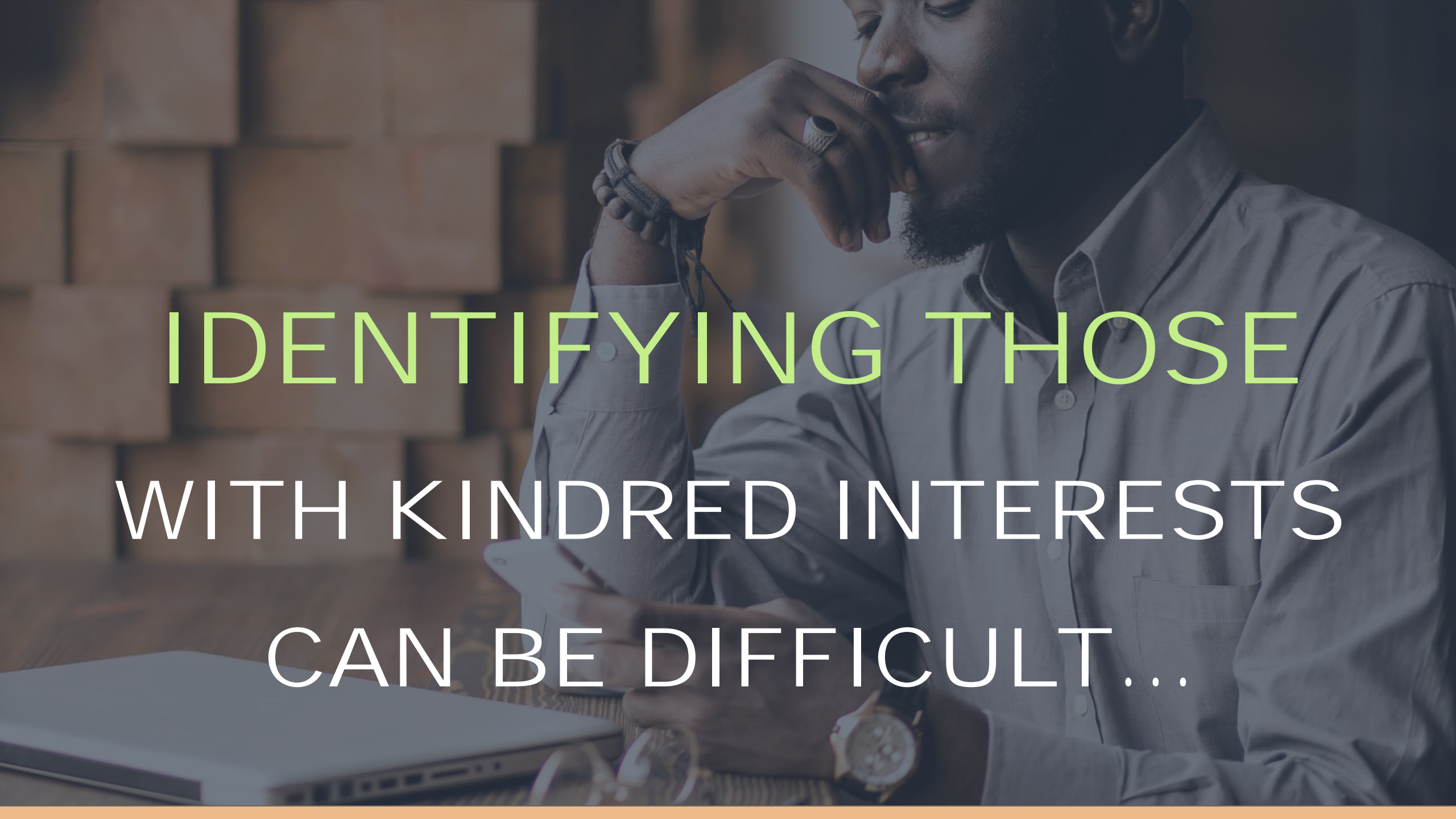
resilience, recovery and rebuilding

after natural disasters



CHANGE

comes about through communication



IDENTIFYING THOSE
WITH KINDRED INTERESTS
CAN BE DIFFICULT ...

A tablet is shown against a dark blue background. The tablet screen displays a website interface. The background image on the screen is a scenic view of a harbor at sunset or dusk, with mountains in the distance and many sailboats in the water. The sky is a mix of orange, purple, and blue. In the foreground, there are buildings and lights along the waterfront. Overlaid on the screen is a dark teal rectangular area containing the text 'THE HEART OF OUR COMMUNITY AT YOUR FINGERTIPS' in white, bold, uppercase letters. Below this text are two white rectangular buttons with dark teal text: 'READ OUR CONTENT' and 'VISIT OUR FORUM'.

THE HEART OF OUR COMMUNITY AT YOUR FINGERTIPS

[READ OUR CONTENT](#)

[VISIT OUR FORUM](#)

VI Cap is betting on the proposition that communication is the important first step in building community. And, that change only occurs when community members come together around issues they determine are important and collectively find ways to bring about change.

A FORUM IS

an online discussion site.

Conversation unfolds in the form of real time posted messages that can be as long as the writer chooses to engage and the forum site allows.

The conversation topics are continually available and can be expanded and added to by any participant.

OUR LARGEST PROBLEMS



are best addressed by working in from the margins

“ Web-based community allows
greater interaction and the
exchange of information.”

JEAN-CLAUDE ELIAS
The Jordan Times



COMMUNICATION

is the first important step in

building community

BUT WHY NOT...



Forums offer *more than* large social media



A virtual forum has the potential to provide social capital and affect related off-line civic activity because it brings members closer together by identifying common interests and providing a dedicated online space to congregate and discuss what is relevant to their [community].

PENDRY & SALVATORE

The forum formula transforms many casual visitors into people who wholeheartedly contribute to the community and plant the seeds of revolution.

PATRICIA RADIN

Initial

ANONYMITY



encourages candid sharing of thought and opinion

IT'S
NOT A
NEW
IDEA



VIRTUAL FORUMS

are always available

allowing for a real time gathering of like-minded individuals and the exchange of ideas.



Image Credit: U.S. Virgin Islands Department of Tourism



THE HEART OF OUR COMMUNITY AT YOUR FINGERTIPS

[READ OUR CONTENT](#)

[VISIT OUR FORUM](#)



Economy



Fiscal Management



Arts & Culture



Environment



Workforce Development



Education



Quality of Life



2018 Elections



Until we all get involved in a *freewheeling exchange* of ideas at our local level on matters important to our community, *little will get positively resolved.*

Thank You